

CAVALCADE MANAGEMENT GROUP

Future Equine
Practitioners Weekend
Partnership
Opportunities



Established in 2019, the Cavalcade Management Group is a joint venture management company created by the partners of Millbrook Equine, Rhinebeck Equine, and The Equine Clinic at OakenCroft. We aim to collaborate in a way that offers the scale and support of a larger entity, while retaining the independence of the individual practices. The Future Equine Practitioners weekend has the distinct goal of exposing veterinary students to a variety of hands-on experiences and valuable discussions with current veterinarians.

COLLABORATION IN SUPPORT OF INDIVIDUALITY

Current Board of Directors



Dr. Miranda Gosselin
DVM



Dr. Laura Javsicas, VMD,
ACVIM Diplomate



Dr. Ryan Penno, DVM



FUTURE EQUINE PRACTITIONERS WEEKEND

NEW PROGRAMMING FOR 2024

The Future Equine Practitioners Weekend aims to proactively address the shortage of veterinary practitioners entering into equine medicine.

Cavalcade's leaders are enthusiastic, pragmatic, and have a vested interest in expanding opportunities for up-and-coming equine vets.

Through a series of wet labs, panel discussions, and in-depth presentations, veterinary students are able to learn in a unique setting that encourages collaboration & hands-on education

Back by popular demand in 2024 Cavalcade's Future Equine Practitioners Weekend will offer an interactive Intern Fair through which veterinary practices can connect with students. See page 6 for more details



Student
Development

35

in-person
attendees,
**200+ virtual for
specific sessions**

FUTURE EQUINE PRACTITIONERS WEEKEND

TENTATIVE SCHEDULE & TOPICS

Saturday AM @ Rhinebeck Equine

8:15-9:00 Welcome/Breakfast
9:00 Welcome
9:05-9:45 Dr. Jesse Tyma Sustainability in Equine Practice Talk
9:45-10:00 Break
10:00-11:30 Dentistry & Abdominal/ Thoracic Ultrasound
11:30-11:45 Break
11:45-1:15 Dentistry & Abdominal/ Thoracic Ultrasound
1:15-2:00 Lunch & Group Photo

Saturday PM @ Millbrook Equine

3:00-3:45 Repro & Radiographic Positioning
4:30-4:45 Break
4:45-6:15 Repro & Radiographic Positioning
6:15 Travel to Hotel

Saturday (late) PM @ Hotel

7:00 Panel / mixer

Sunday @ OakenCroft

8:15-9:00 Welcome/Breakfast
9:00-10:30 Large Animal Emergency Rescue
+ Joint Injections/ Laceration Repair
10:30-10:45 Break
10:45-12:15 Joint Injections/ Laceration Repair
+ Large Animal Emergency Rescue
12:15-1:00 Lunch
1:00-2:00 Intern Fair
2:00 Large Animal Emergency Rescue (Small Group)



SCHEDULE IS SUBJECT TO CHANGE

FUTURE PRACTITIONERS EVENT

**TITLE
CO-SPONSOR
(3) @ \$3000**

- Logo placement on CavalcadeEducation.com
- Logo featured in email communications
- Social media highlights across CE channels
- Opportunity to provide follow-on offer to attendees
- Opportunity for product placement if applicable
- Banner/ in-person representative attendance
- Products in swag bags
- T-Shirt logo placement

- Product placement if appropriate
- Printed itinerary with logo and contributions
- Comprehensive digital marketing visibility
 - website
 - email
 - social media

**WET LAB
CO-SPONSOR
(3) @ \$1750**

**MEAL
SPONSORSHIP
(6) @ \$1000**

- Opportunity to attend with students during meal
- In-person tabling opportunity
- Website linked through physical QR code placement on tables at event
- Tabling at Intern Fair

- Opportunity to attend with students
- Tabling at Intern Fair
- Website linked through physical QR code placement on tables at event

**CONTRIBUTOR
(5) @ \$750**

VETERINARY OPPORTUNITY

- Available ONLY for veterinary practices
- Interact with veterinary students
- Table set-up at intern fair

**INTERN FAIR
PARTICIPANT**
\$300
(VET PRACTICES ONLY)



Please note that packages can be customized to suit your company's needs.

Be sure to inquire if you are interested in annual partnership opportunities with Cavalcade.

For sponsorship of individual practices, please be in touch with representatives from the Equine Clinic at OakenCroft, Millbrook Equine, and Rhinebeck Equine.

We appreciate your support and look forward to working with you.

GET IN TOUCH

Contact: natasha@millbrookequine.com

Natasha Sprengers-Levine @ Millbrook Equine

